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Kickstarter Dataset Answers

1. The three conclusions we can make about the given data of Kickstarter campaigns are that theater campaigns (plays in particular) are the most successful kickstarters, but they are also the most failed kickstarters. Music campaigns do not have as many backers as theater campaigns, but their success rate is much higher than their failure rate. Lastly, we can conclude that campaigns tend to be more successful around the month of May and least successful around the month of December.
2. The limitations of this dataset point to demographics. It does not accurately represent everyone since the dataset used are from 21 developed countries. Kickstarter itself seems to attract a younger audience and an audience who have access to the internet without restrictions. In addition, Kickstarter are for people who can afford to contribute money to a campaign knowingly that there is a possible chance of failure of the campaign and that the money contributed is not refundable.
3. We can create scatterplots and regression tables to see the correlation between the certain variables and see if one variable has an actual impact on another variable in the dataset.